

Cashcowmag.com Initiates Media Coverage for BioLife Remedies, Inc.
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KELOWNA, BRITISH COLUMBIA--(MARKET WIRE)--Feb 15, 2007 --
Cashcowmag.com, a private media, consulting and marketing company announced today that it has initiated media coverage for BioLife Remedies, Inc. (Other OTC:[BLRS.PK - News](#)) through its affiliate partner, Corus Entertainment Inc.

Cashcowmag.com will air joint Cashcow / Biolife Remedies, Inc. radio spots on programs such as Money Talks, Money Matters and Sports Talk throughout the Corus Entertainment Network. For more information on radio schedule for BioLife Remedies Inc. visit www.Cashcowmag.com.

Corus Entertainment Inc. is a Canadian based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, advertising and digital audio services, television broadcasting, children's book publishing and children's animation. Corus Entertainment is Canada's largest radio operator in terms of revenue and audience tuning. The only collection of private radio stations that cover major markets in Canada, including market clusters in high-growth urban centres in B.C. Alberta, Manitoba, Ontario and Quebec, Corus radio stations reach 8.4 million Canadians each week - three million more than the closest competitor. A publicly traded company, Corus is listed on the Toronto (TSX: CJR-B) and New York stock (NYSE:[CJR - News](#)) exchanges. Experience Corus on the web at corusent.com

Cashcowmag.com has initiated B-TV - Business Television to produce a video for BioLife Remedies, Inc. BTV has started production of a 9 minute video that will be aired in the USA and Canada. The video footage has already been shot on location in China and Vancouver, BC Canada. The video footage is currently being edited. The video will be aired sometime in March to April of 2007.

BTV, a half-hour business program, profiles some of the most innovative publicly traded companies in North America every week. Now in its 9th year, BTV has become known as a program for companies to tell their story. Each week, BTV's Host Taylor Thoen profiles companies and delves into the issues facing each business in an innovative and entertaining manner. Visit b-tv.com for more information.

About Bio Life Remedies, Inc.

BIO LIFE REMEDIES, INC. combines Traditional Chinese Medicine and Western academic research and development practices with the newest scientific technology to produce effective medical and health-care products to combat serious diseases. The Bio Life Group has developed 108 master medical formulas to treat various diseases including diabetes, prostatitis, osteoporosis, cerebrovascular disease, cardiac vascular disease, hypertension, menopausal syndrome, and sexual disorders in men and women.

Bio Life Remedies, Inc. recently announced its herbal equivalent to Viagra, CHI-AGRA for the Treatment of Erectile Dysfunction. Bio life Remedies archive news (<http://biz.yahoo.com/iw/070202/0210829.html>).

Please visit Bio Life Remedies Website (<http://www.blfrproducts.com/>) for more information. Bio Life Remedies Inc. is a Global Developments Inc. Portfolio Company (Other OTC:[GDVM.PK](#) - [News](#)).

About Global Developments, Inc.

Global Developments, Inc. is a publicly traded venture capital company. It was formed to create a unique investment vehicle representing a growing portfolio of innovative and emerging growth-oriented companies. Global acquires its portfolio companies either as wholly or partially owned subsidiaries, or as an investment where Global is the lead investor. As a result, Global maintains substantial management and operational control, thereby giving it the ability to provide significant oversight and guidance in building value and creating liquidity events for its shareholders. Global invests in companies with solid management, operational excellence, and the potential to grow substantial revenue streams.

Please visit www.globaldevelopmentsinc.com for more information.

About Cashcowmag.com

CashcowMag.com is an innovative online financial magazine dedicated to featuring new emerging growth stocks to its affluent, web-savvy investor audience. Every company featured has growth potential. CashcowMag.com provides a variety of financial information and has taken an internal approach to make sure that the best possible is available. Cashcowmag.com has been compensated three hundred thousand shares from a third party investor for media services such as Radio, TV, Online marketing and dissemination of press releases to its opt in subscriber base. For more information on Cashcowmag.com compensation please visit their disclaimer (<http://www.cashcowmag.com/disclaimer.php>).

Forward-Looking Statements

You should not place undue reliance on forward-looking statements in this press release. This press release contains forward-looking statements that involve risks and uncertainties. Words such as "will", "anticipates", "believes", "plans", "goal", "expects", "future", "intends", and similar expressions are used to identify these forward-looking statements. Actual results could differ materially from those anticipated in these forward-looking statements for many reasons, including the risks we face as described in this press release.

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